

### Basic Subscription Service

Our basic annual subscription plans includes everything that is needed for unlimited use of our Market Prospector software and county databases on up to 3 PCs for one full year. Specifically, we include: software installation, all relevant county databases, online documents and helpful handouts, integrated help system, monthly database updates, and technical support.

Additional options are available for Market Prospector. This document details the more common options requested.

### Optional Services for Market Prospector

- CD Delivery of Data Updates. Clients who do not wish to download their data updates via the Internet can have data CDs sent each month. The cost for this option is \$100 per year. Following initial data delivery, clients will receive 11 monthly CD updates in the mail.
- Additional PC Installations. Should subscribers wish to use any of our software products on other PCs (beyond the first 3 that are included), there is a one-time fee of \$50 per PC. We have volume discounts and site licensing arrangements available, so please let us know of any specific needs.
- Training Sessions. We can provide training sessions or materials should clients have new employees to train, need a refresher on software features, have group seminars planned, etc. Please contact us for further information.
- Custom Letter Templates. We will help to develop and integrate custom Microsoft Word or RTF letter templates (with embedded logos, custom fields, etc) into Market Prospector. The price is \$50 per template.
- Custom Postcards and Envelope Templates. We will help to develop and integrate custom postcard or envelope templates (with embedded logos, custom fields, etc) into Market Prospector. The price is \$50 per template.
- Custom Reports and Analyses. We can use our extensive collection of data and analytic software to prepare data for presentations, create specialized reports, aid with one-time research projects, etc. Please contact us for further information and a price estimate.
- Marketing Materials Preparation. If you are too busy, we can create and print mailing labels, postcards, envelopes, and/or letters for your marketing campaigns. Please contact us for further information and a price estimate!