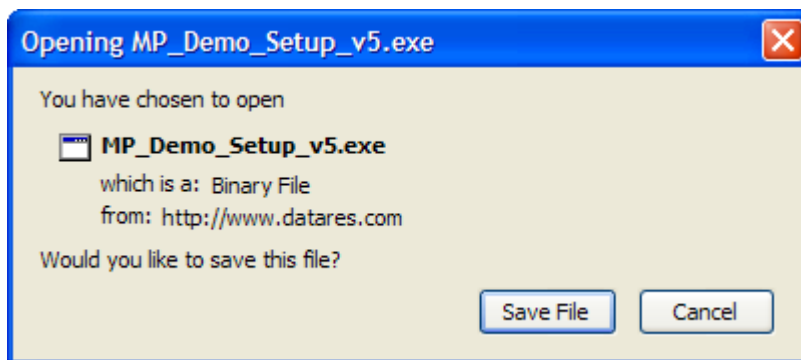


Steps to Download and Setup Market Prospector v5.0

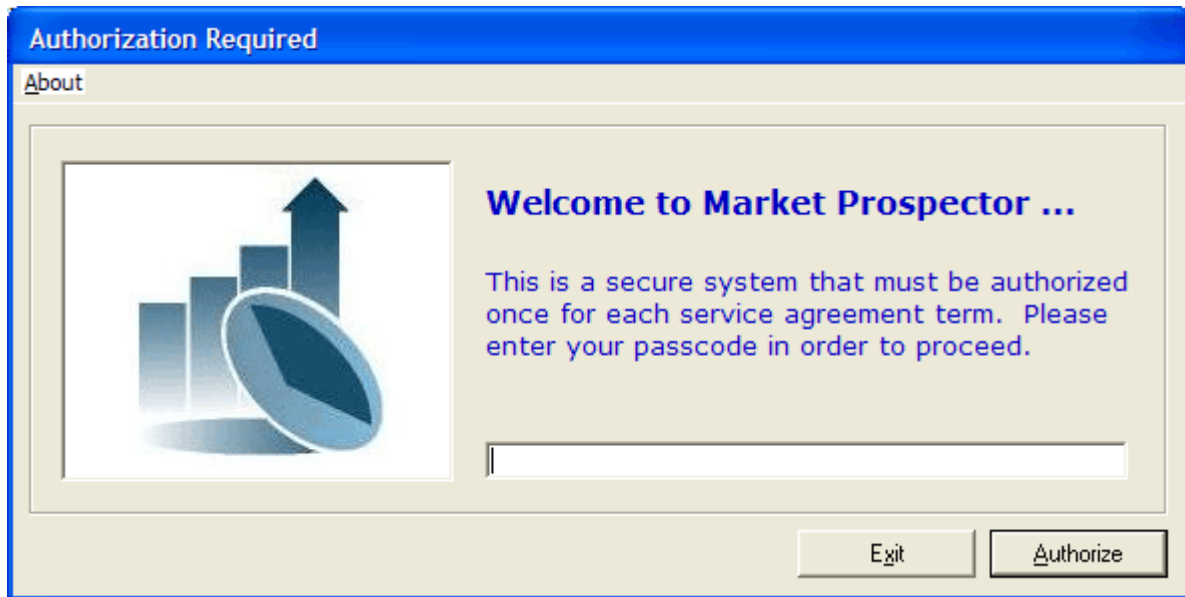
1. From the Data Resources website, download the free trial by going to the “Products” page and clicking on Step #2 “Download Free Trial”. Alternatively, you can directly access the URL at:

http://www.datares.com/trial/MP_Demo_Setup_v5.exe

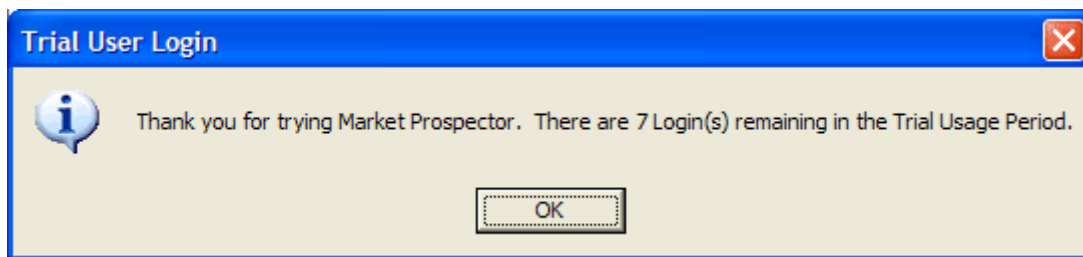
When properly selected, you should see a dialog box similar to the one below:



2. Choose the “Save File” button and select a location that is appropriate for your PC or laptop. When finished, double-click on this file to run the setup program. Accept all defaults. The setup process only takes a moment and is pre-configured for immediate use.
3. Start the Market Prospector v5.0 program by selecting one of the following techniques:
 - a. Launch the program immediately upon completion of Setup (recommended)
 - b. Choose “Programs” -> “Data Resources” -> Market Prospector from your programs listing in Windows
 - c. Double-click the Market Prospector icon on your desktop.
4. When properly launched for the first time, you’ll see a dialog box similar to the one below:



5. Since Market Prospector is operating in “trial” mode, you’ll need to authorize each session. To do so, simply type “trialuser” (all lower case without double quotes) and click the “Authorize” button.
6. When you have successfully entered the password, another dialog box should appear:



7. The free trial program comes activated for 99 trials in 99 days. So, you should have plenty of time to evaluate Market Prospector. When you click the “OK” button, you’ll be taken to the main “County Selection” screen. At this point, you are ready to use the software.

NOTE: The free trial only includes access to Cumberland County, NJ. This data was last updated in December 2009, so you should modify any date-specific searches accordingly.

We recommend that you:

- ⇒ Watch the Video examples on our website for quick examples of how to get started
- ⇒ Use the F1 Key for our context-sensitive online help system
- ⇒ Have fun and experiment ... it is impossible to damage the database or “break” anything!

Finally ... thank you for your interest in Market Prospector!